

ICCM.

CROSS CULTURAL COMPETENCE (3C) WORKSHOP



ADAPT. PREPARE. PROSPER.

The Cross-Cultural Competence (3C) Workshop develops core skills that enable individuals to communicate and interact more effectively with culturally diverse co-workers, suppliers, and customers. These behavioral and communication skills lead to more effective business outcomes and reduce the anxiety associated with cross-cultural interactions. The workshop will increase awareness of the cross cultural challenges to effective international business, provide practical and intuitive solutions, and serve as a foundation for region-specific cultural training. Workshop objectives are accomplished through a combination of expert facilitation and engaging experiential activities ranging from self-reflection exercises to group problem solving.

OBJECTIVES

At the completion of the 3C training course, participants will:

1. Reduce costs, time, and risk in international business encounters
2. Gain cultural self-awareness
3. Recognize potential cultural challenges
4. Understand how culture influences work practices
5. Effectively use cultural tools to make better decisions

COURSE DURATION: ½- Day, 1-day and 2-day workshops **CLASS SIZE:** 14 - 16

TARGETED AUDIENCE: Management Professionals with regular international/intercultural interactions including: Business Development, International Program Managers, Supply Chain, and High Potentials.

REGISTRATION & INFORMATION:
ICCMGLOBAL.COM • ICCM@FIT.EDU



Florida Institute of Technology
Institute for Cross Cultural Management

TRAINING PROGRAMS ARE
DESIGNED AND TAILORED TO
ACHIEVE LEARNING GOALS THAT
MEET THE SPECIFIC INSTRUCTIONAL
NEEDS OF AN ORGANIZATION.

The Third Eye Process

Providing cultural tools that help you make better decisions.

Investigation

We use precise scientific methods to accumulate intellectual capital and ask informed questions to understand our clients' cultural problems and predict outcomes.



Integration

We leverage our real-world experience and insights to understand the unique challenges of our clients and to develop customized targeted solutions.

Internalization

We use a human-centered approach that moves beyond simply providing information, enabling global leaders to eliminate anxiety, become more comfortable with complex cultural situations, and intuitively solve problems.

REGISTRATION & INFORMATION:
ICCMGLOBAL.COM • ICCM@FIT.EDU



Florida Institute of Technology
Institute for Cross Cultural Management

**TRAINING PROGRAMS ARE
DESIGNED AND TAILORED TO
ACHIEVE LEARNING GOALS THAT
MEET THE SPECIFIC INSTRUCTIONAL
NEEDS OF AN ORGANIZATION.**