Diversity initiatives can only lead to higher performance if they go beyond social justice and equal treatment; they can be an essential ingredient for business growth and innovation. A diversity initiative that incorporates value differences at individual, group, and corporate level is not the end goal in itself, but also a means for enabling an organization’s performance and competitiveness. Our research and development activities in the area of cultural diversity have led us to develop a unique ½ day workshop for bridging differences in a business environment. By bringing in our perspectives, we challenge the way in which our clients think and the way they act.

LEARNING OBJECTIVES

To develop knowledge and understanding about the basic drivers behind cultural differences and the role of diversity in organizations.

To identify the levers to pull in relevant areas of the business to start the diversity journey with speed and long-term effectiveness and performance.

To create awareness of the links between culture and strategic business issues and the tensions resulting from different value orientations and the implications for day-to-day business.

After the program

PARTICIPANTS SHOULD

Be better equipped
to manage and benefit from cultural diversity in their day-to-day business dealings.

Be energized
to apply the learning in their own organization via the business strategy, processes and personal leadership.

Be ready to build
diversity into the strategic thinking of the organization.

Presented by

CROSS CULTURAL MANAGEMENT SUMMIT

STRAATEGIC GLOBAL TALENT

Thursday, February 18th, 8am to 12pm.
Registration Fee: With Summit: $1,400 | Without Summit: $1,600
Email Lori Sorum at lsorum@fit.edu to register with a credit card payment.